CONTRACT



www.nbcconnecticut.com

And:

MESSAGE AND MEDIA 100 ALBANY STREET NEW BRUNSWICK, NJ 08901

| | Contract / Rev | vision | | Alt Order # | |
|---------------------|--------------------|---------|------|-------------|-----------------|
| | 341450 | / | | | |
| Product | | | | | |
| SENATE 2012 | | | | | |
| Contract Dates | Estimate # | | | | |
| 10/15/12 - 10/21/12 | | | | | |
| Advertiser_ | - | | Ori | iginal Date | / Revision |
| MURPHY FOR SENATE | | | 1 | 0/11/12 | / 10/11/12 |
| | Billing Cycle | Billing | Cale | endar | Cash/Trade |
| | EOM/EOC | Broado | cast | | Cash |
| | Station | Accour | nt E | xecutive | Sales Office |
| | WVIT | Corey | Lan | e | Philadelphia NS |
| | Special Handl | ing | | | |
| | | | | | |
| | <u>Demographic</u> | | | | |
| | RA35+ | | | | |
| | | | | | Total Ratings |
| | | | | | 317.80 |
| | IDB# | Adverti | iser | Code | Product Code |
| | | | | | |
| | Agency Ref | | | Advertiser | Ref |
| | 42907 | | | 28027 | |

Spots/

*Line Ch Start Date End Date Description Start/End Time Length Week Rate Rtn TypeSpots Days Amount 10/21/12 5-530A CT NEWS TODAY 5A-530A :30 NM \$1,000,00 Weekdays Start Date **End Date** Spots/Week Rating Rate MTWTF--Week: 10/15/12 10/21/12 5 \$200.00 1.10 WVIT 10/15/12 10/21/12 530-6A CT NEWS TODAY 530A-6A :30 NM 5 \$1,250.00 Start Date **End Date** Weekdays Spots/Week Rate Rating 1.70 Week: 10/15/12 10/21/12 MTWTF-5 \$250.00 3 WVIT 10/15/12 10/21/12 6-7A CT NEWS TODAY 6A-7A :30 NM 10 \$4,500.00 Weekdays Rating Start Date **End Date** Spots/Week Rate Week. 10/15/12 10/21/12 MTWTF--\$450.00 3.20 WVIT 10/15/12 10/21/12 7-9A TODAY SHOW 7A-9A :30 NM 10 \$7,500.00 CDR Start Date Spots/Week **End Date** Weekdays Rate Rating 10/15/12 MTWTF-\$750.00 10/21/12 WVIT 10/15/12 10/21/12 6-7A CT NEWS TODAY 6A-7A :30 NM \$200.00 ΙP Start Date **End Date** Weekdays Spots/Week Rate Rating \$200.00 Week. 10/15/12 10/21/12 2.20 - - - - S-W//IT 10/15/12 10/21/12 7-9A SATURDAY TODAY 7A-9A :30 NM \$350.00 Spots/Week Start Date **End Date** Weekdays Rate Rating 10/15/12 10/21/12 \$350.00 3.30 **WVIT** 10/15/12 10/21/12 9-10A CT NEWS TODAY 9A-10A NM :30 \$550.00 CDR

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I I.

Contract Agreement Between: Print Date 10/11/12 Page 2 of 4



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| | Contract / Revision 341450 / | Alt Order # |
|---------------------------------------|---------------------------------|-------------------------------------------------|
| Contract Dates 10/15/12 - 10/21/12 | Product SENATE 2012 | Estimate # |
| Advertiser MURPHY FOR SENATE | | Original Date / Revision 10/11/12 / 10/11/12 |

| | | | Constal. | 1 | |
|----------------------------------------------------------------------------------|--------------------|----------------|-----------------------|--------------------|------------|
| *Line Ch Start Date End Date Description | Start/End T | ime Days | Spots/ Length Week | Rate Rtn TypeSpots | Amount |
| Start Date End Date Weekdays Spots/Week | Rate | Rating | . . | 7,777 | |
| Week: 10/15/12 10/21/12S- 1 | \$550.00 | 3.10 | | | |
| N 8 WVIT 10/15/12 10/21/12 6-630AM SU CT NEWS To | OD 6A-630A | | :30 | NM 1 | \$125.00 |
| IP Start Date End Date Weekdays Spots/Week | | Rating | | | |
| Week: 10/15/12 10/21/12S 1 | \$125.00 | 1.30 | | <u> </u> | 0.450.00 |
| N 9 WVIT 10/15/12 10/21/12 630-7AM SU CT NEWS T | JD 630A-7A | | :30 | NM 1 | \$150.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 | Rate \$150.00 | Rating 1.40 | | | |
| N 10 WVIT 10/15/12 10/21/12 7-8A CT NEWS TODAY | 7A-8A | | :30 | NM 1 | \$175.00 |
| IP | Data | Datie | | | |
| Week: 10/15/12 End Date Weekdays Spots/Week | Rate \$175.00 | Rating 2.30 | | | |
| N 11 WVIT 10/15/12 10/21/12 8-9A SUNDAY TODAY | 8A-9A | | :30 | NM 1 | \$350.00 |
| IP | | | | | |
| Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/12S 1 | Rate \$350.00 | Rating 3.10 | | | |
| N 12 WVIT 10/15/12 10/21/12 9-10A CT NEWS TODAY | 9A-10A | | :30 | NM 1 | \$300.00 |
| IP | _ | | | | |
| Start Date Week: 10/15/12End Date 10/21/12Weekdays SSpots/Week1 | Rate \$300.00 | Rating 2.90 | | | |
| N 13 WVIT 10/15/12 10/21/12 10-1030A CHRIS MATTH | EW10-1030A | | :30 | NM 2 | \$2,000.00 |
| IP Start Date End Date Weekdays Spots/Week | Doto | Dating | | | |
| Start Date Week: 10/15/12End Date 10/21/12Weekdays SSpots/Week2 | Rate \$1,000.00 | Rating 2.30 | | | |
| N 14 WVIT 10/15/12 10/21/12 1030A-1130A SU MTP | 1030A-1130 | A | :30 | NM 1 | \$2,000.00 |
| IP | Data | Datie | | | |
| Start Date Week: 10/15/12 End Date Weekdays Spots/Week | Rate \$2,000.00 | Rating 1.80 | | | |
| N 15 WVIT 10/15/12 10/21/12 9-10A TODAY SHOW | 9A-10A | | :30 | NM 5 | \$1,500.00 |
| IP | _ | | | | |
| Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MIWTF 5 | Rate \$300.00 | Rating 2.30 | | | |
| N 16 WVIT 10/15/12 10/21/12 11-12P CT NEWS TODAY | * | | :30 | NM 5 | \$375.00 |
| IP | | | | | · |
| Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/12 MTWTF 5 | Rate \$75.00 | Rating 1.30 | | | |
| N 17 WVIT 10/15/12 10/21/12 3-4PM STEVE HARVEY | 3P-4P | | :30 | NM 5 | \$750.00 |
| IP | | | | | |
| Week: 10/15/12 End Date Weekdays Spots/Week | Rate \$150.00 | Rating 1.40 | | | |
| N 18 WVIT 10/15/12 10/21/12 4-5P ELLEN | 4P-5P | 1.70 | :30 | NM 5 | \$2,000.00 |
| CDR | 01 | | .00 | 14191 | Ψ=,500.00 |

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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Contract Agreement Between: Print Date 10/11/12 Page 3 of 4



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| | Contract / Revision 341450 / | Alt Order # |
|---------------------------------------|---------------------------------|-------------------------------------------------|
| Contract Dates 10/15/12 - 10/21/12 | Product SENATE 2012 | Estimate # |
| Advertiser MURPHY FOR SENAT | | Original Date / Revision 10/11/12 / 10/11/12 |

| | | | | | | | | Spots/ | | | |
|----------|----------------|----------------------|-------------------|------------------|--------------------|----------------|-------------|--------|--------------|------------|------------|
| *Line Ch | n Start I | Date End Da | te Descriptio | n | Start/End T | ime [| Days Length | • | ite Rtn Type | Spots | Amount |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10 | | 10/21/12 | MTWTF | 5 | \$400.00 | 1.90 | | | | ļ | |
| | IT 10/15/ | 12 10/21/1 | 2 5-6P CT NE | EWS @ 5PM | 5P-6P | | :30 | | NM | 10 | \$5,500.00 |
| IP St | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10 | | 10/21/12 | MTWTF | 10 | \$550.00 | 3.40 | | | | | |
| N 20 WV | IT 10/15/ | 12 10/21/1 | 2 6-630P M-F | CT NEWS @ 6 | 6P-630P | | :30 | | NM | 5 | \$6,000.00 |
| CDF | | | | | | | | | | | , -, |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10 | | 10/21/12 | MTWTF | 5 | \$1,200.00 | 4.50 | | | | | |
| | IT 10/15/ | 12 10/21/1 | 2 630-7P NIG | HTLY NEWS | 630-7P | | :30 | | NM | 3 | \$6,000.00 |
| IP C+ | ort Doto | End Data | Mookdovo | Spoto/Mook | Poto | Doting | | | | | |
| Week: 10 | <u>0/15/12</u> | End Date 10/21/12 | Weekdays MTWTF | Spots/Week 3 | Rate \$2,000.00 | Rating 5.10 | | | | | |
| N 22 WV | | | 2 6-7P CT NF | EWS SAT @ 6PN | | | :30 | | NM | i 1 | \$550.00 |
| IP | 11 10/10/ | 10/21/1 | 2 071 01 112 | | | | .00 | | | | φοσο.σσ |
| St | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | |
| Week: 10 |)/15/12 | 10/21/12 | S- | 1 | \$550.00 | 3.10 | | | | | |
| | IT 10/15/ | 12 10/21/1 | 2 6-7P CT NE | EWS SUN @ 6PM | И6Р-7Р | | :30 | | NM | 1 | \$550.00 |
| IP | D-1- | F. d Data | NA / | 0 1 - 00/ 1- | Data | Datina | | | | | |
| Week: 10 | <u>0/15/12</u> | End Date 10/21/12 | Weekdays S | Spots/Week 1 | Rate \$550.00 | Rating 5.10 | | | | | |
| | | | 2 7-730P EX | TRA | 7P-730P | | :30 | | NM | 2 | \$900.00 |
| IP | 11 10,10, | 10/21/1 | 2 7 7001 270 | | 7. 700. | | .00 | | | _ | φοσο.σσ |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | j | |
| Week: 10 | 0/15/12 | 10/21/12 | MTWTF | 2 | \$450.00 | 2.80 | | | | 1 | |
| | IT 10/15/ | 12 10/21/1 | 2 730-8P AC | CESS HOLLYWO | 730P-8P | | :30 | | NM | 3 | \$1,350.00 |
| IP C | and Data | Carl Data | \\/ | Consta ////a ala | Data | Datina | | | | • | |
| Week: 10 | 0/15/12 | End Date 10/21/12 | Weekdays MTWTF | Spots/Week 3 | Rate \$450.00 | Rating 2.80 | | | | } | |
| N 26 WV | | | 2 11-1135P L | ATE NEWS | 11P-1135P | | :30 | | NM | 6 | \$4,800.00 |
| IV 20 WV | 11 10/13/ | 12 10/21/1 | 2 11-11001 2 | ATENEVO | 111 -11331 | | .50 | | 14101 | | ψ+,000.00 |
| St | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | İ | |
| Week: 10 | 0/15/12 | 10/21/12 | MTWTFSS | 6 | \$800.00 | 4.30 | | | | 1 | |
| N 27 WV | IT 10/15/ | 12 10/21/1 | 2 1135-1235/ | A TONIGHT SHO | N1135P-1235/ | 4 | :30 | | NM | 5 | \$1,125.00 |
| IP | 5 . | E 15 / | | 0 | Б., | D :: | | | | | |
| Week: 10 | 2/15/12 | End Date 10/21/12 | Weekdays MTWTF | Spots/Week 5 | Rate \$225.00 | Rating 2.20 | | | | | |
| | | | | SEASON NON LO | | 0 | :30 | | NM | 1 1 | \$3,200.00 |
| IN 20 WV | 11 10/13/ | 10/21/1 | - INILIKEG C | LAGOIN NON LO | JOION TIOUP | | .30 | | INIVI | l ' | ψ5,200.00 |
| == | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | I | |
| Week: 10 |)/15/12 | 10/21/12 | S | 1 | \$3,200.00 | 6.00 | | | |] | |
| N 29 WV | IT 10/15/ | 12 10/21/1 | 2 PRESIDEN | TIAL DEBATE | 9P-11P | | :30 | | NM | 1 | \$3,000.00 |
| IP | | | | | | | | | | | |

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Print Date 10/11/12 Contract Agreement Between: Page 4 of 4

| NBC | WVIT 1422 New Britain Ave |
|-------------|------------------------------|
| CONNECTICUT | West Hartford, CT 06110 |
| | (860) 521-3030 |

www.nbcconnecticut.com

| | Contract / Revision 341450 / | Alt Order # |
|---------------------------------------|---------------------------------|-------------------------------------------------|
| Contract Dates 10/15/12 - 10/21/12 | Product SENATE 2012 | Estimate # |
| Advertiser MURPHY FOR SENAT | | Original Date / Revision 10/11/12 / 10/11/12 |

| | | | Spots/ | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|----------------|-------------|---------------|-------|-------------|
| *Line Ch Start Date End Date Description | Start/End T | ime Days | Length Week | Rate Rtn Type | Spots | Amount |
| Start Date End Date Weekdays Spots/Week 10/15/12 10/21/12 -T 1 | Rate \$3,000.00 | Rating 5.70 | | | | |
| N 30 WVIT 10/15/12 10/21/12 FTBL NIGHT AMERICA NO | N7P-815P | | :30 | NM | 1 | \$1,000.00 |
| IP | Rate \$1,000.00 | Rating 3.20 | | | | |
| N 31 WVIT 10/15/12 10/21/12 M8-10P VOICE | 8-10P | | :30 | NM | 1 | \$4,000.00 |
| CDR Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1 | <u>Rate</u> \$4,000.00 | Rating 6.20 | | | | |
| N 32 WVIT 10/15/12 10/21/12 10-11P DATELINE NBC | 10P-11P | | :30 | NM | 1 | \$3,000.00 |
| CDR Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 F 1 | Rate \$3,000.00 | Rating 3.40 | | | | |
| N 33 WVIT 10/15/12 10/21/12 W10-11P CHICAGO FIRE | 10P-11P | | :30 | NM | 1 | \$2,800.00 |
| CDR Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 W 1 | Rate \$2,800.00 | Rating 8.20 | | | | |
| N 34 WVIT 10/15/12 10/21/12 TH30ROCK/UP ALL NIGHT | 8P-9P | | :30 | NM | 1 | \$1,200.00 |
| IP | Rate \$1,200.00 | Rating 4.30 | | | | |
| N 35 WVIT 10/15/12 10/21/12 TH10-11P ROCK CENTER | 10-11P | | :30 | NM | 1 | \$1,500.00 |
| IP | Rate \$1,500.00 | Rating 4.30 | | | | |
| N 36 WVIT 10/15/12 10/21/12 F8-9P GRIMM | 8P-9P | | :30 | NM | 1 | \$800.00 |
| IP Start Date End Date Weekdays Spots/Week 10/15/12 10/21/12 F 1 | <u>Rate</u> \$800.00 | Rating 4.20 | | | | |
| | | | Total | s 317.80 | 106 | \$72,350.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/21/12 | 106 | \$72,350.00 | \$61,497.50 |
| Totals | 106 | \$72,350.00 | \$61,497.50 |

| Signature: | Date: | |
|------------|-------|--|
| | | |

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